

## WHO ARE WE?

The Australian Sports Foundation is Australia's leading non-profit sports fundraising organisation and charity. Over the past 30 years, the Sports Foundation has distributed hundreds of millions of dollars to sporting clubs across the country to help develop an inclusive and active sporting nation, strengthening local communities.



## WHAT CAN I FUNDRAISE FOR?

Anything that helps develop sport!

- / Sports equipment and apparel
- / Individual or team travel
- / Facility and ground upgrades
- / Development pathways and programs
- / Training and coaching costs
- / Injury or medical costs

And much more!



## WHAT ARE THE COSTS?

It's free to sign up with the Sports Foundation. As the Sports Foundation is a small nonprofit organisation, we retain a small percentage of all donations to cover the operating costs of running a fundraising platform and providing fundraising support to many organisations, clubs and athletes. To cover these costs, we retain 5% of online donations and 6% of manual/offline donations.

## HOW DOES THE CLUB RECEIVE THE MONEY?

Funds donated to your fundraising campaign(s) are automatically transferred to you every month.

If you don't reach your fundraising target and you want to close your campaign, we'll grant out whatever balance is there. If you haven't received any donations, it won't cost you a cent.

## DO WE HAVE TO REPORT ON HOW WE USE THE MONEY RAISED?

As a deductible gift recipient, we have an obligation to ensure funds raised are used for the development of sport in Australia. Hence, we need fundraisers to read and complete a simple tick box declaration to confirm the money has been spent or is intended to be spent on the purpose outlined in your fundraising campaign.



## HOW TO GET STARTED

1. Signing up is quick and easy. Visit [asf.org.au](http://asf.org.au) and click **Sign Up Now**
2. We'll send you a welcome email with instructions on how to set up your first fundraising campaign.
3. If you already have an account with us, log in to your portal and select 'Launch new campaign'.

If you have any questions, contact a Sports Partnership Manager:

**Australian Sports Foundation**

02 5112 0990

[info@sportsfoundation.org.au](mailto:info@sportsfoundation.org.au)



**AUSTRALIAN  
SPORTS FOUNDATION**

FOR A SPORTING FUTURE

